**Team Members** My Role Timeline Environment 6 weeks Web Vinod Singh (Sr. UX Designer) Wireframing, Prototyping Tanishq Sharma (UX Designer)

## **Client Overview**

Installs Direct is a team of professionals who provide solar solutions, Installation and maintenance services to their clients in United Kingdom.

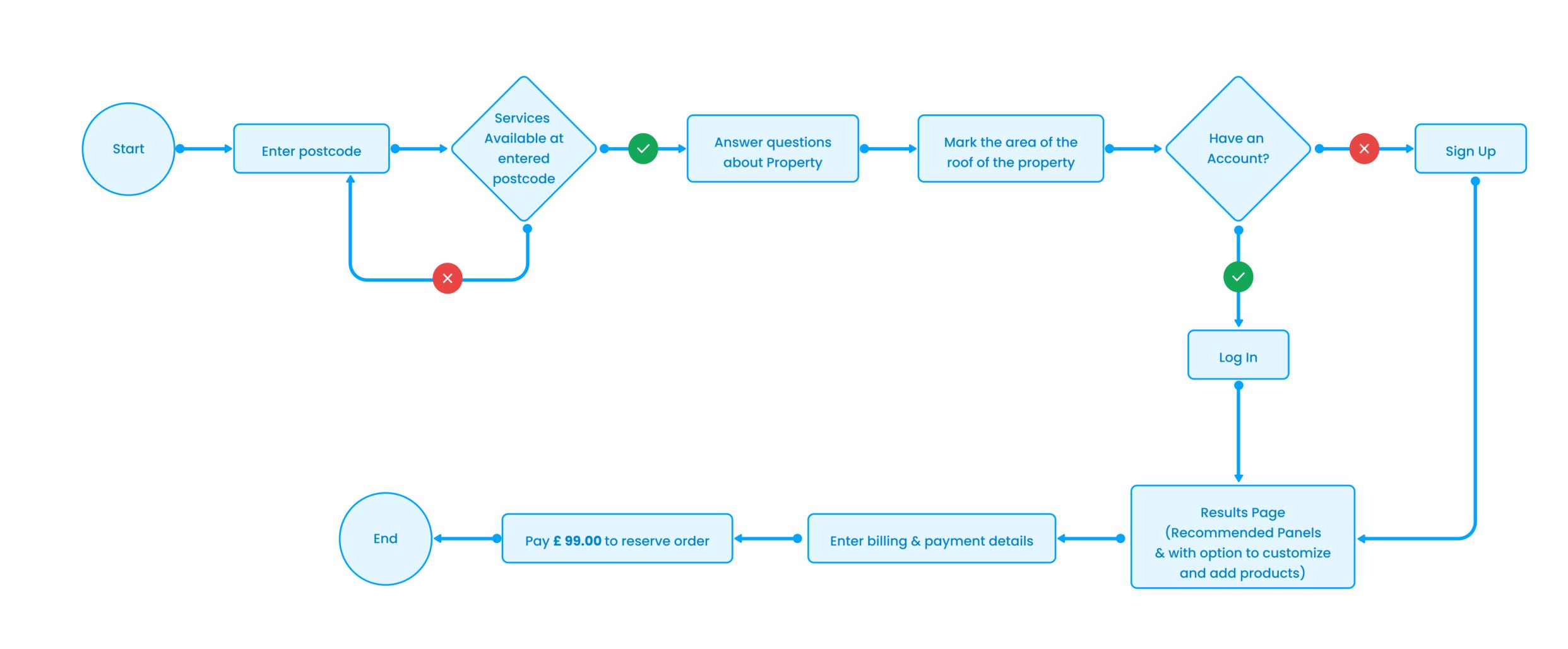
## **Problem Statement**

As an already established business, Installs Direct wanted to expand onto the idea of expanding their reach via a digital platform to complete with other big players in the solar industry. They visioned to gather more prospects/leads by establishing an online presence.

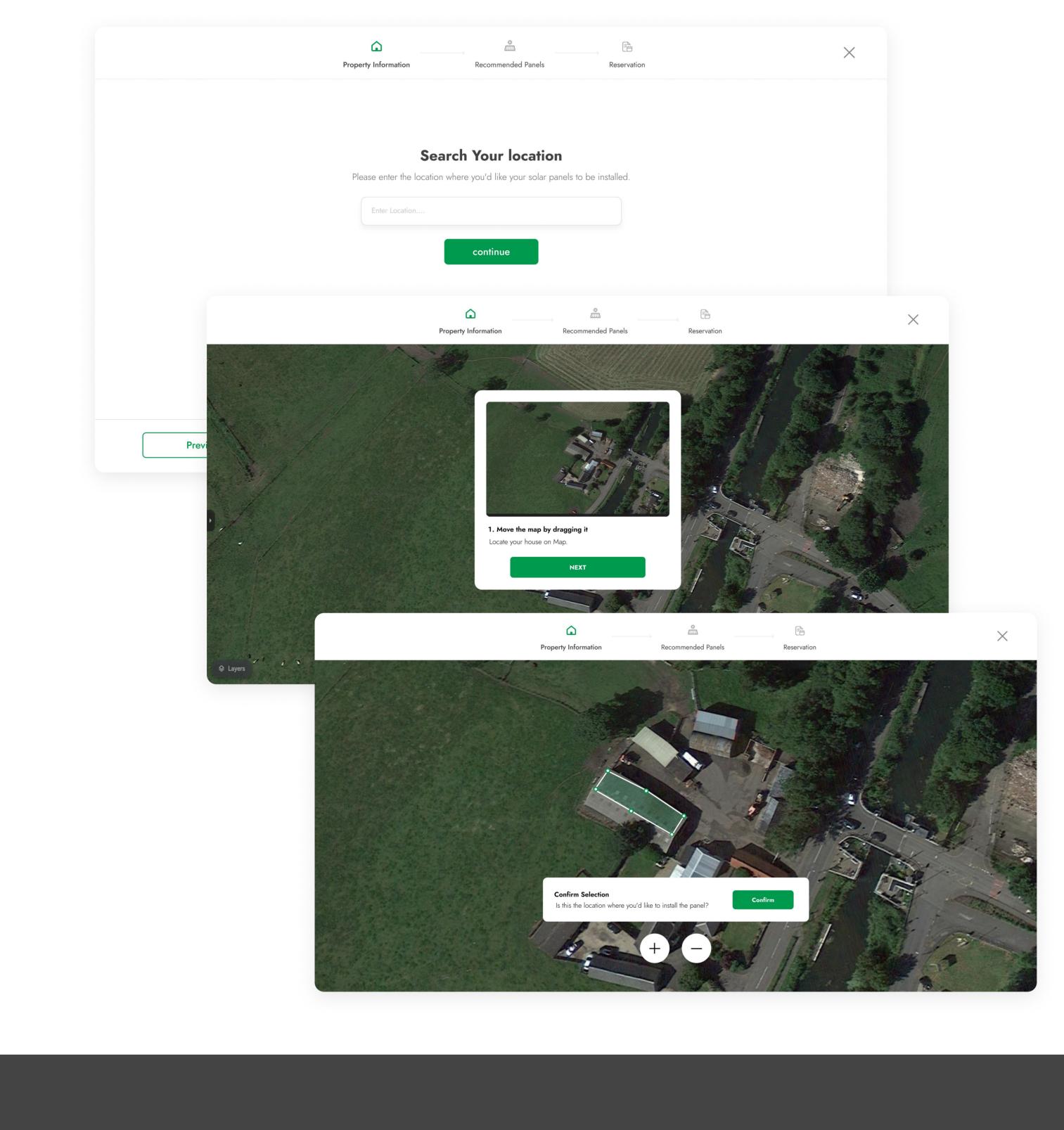
## Client Insights

- 1. An engaging portal which would require client to interact with the system (reducing human-contact) whilst communicating their needs.
- 2. An approach that would allow customers to design their own solar solutions. ie: Quantity, Power, Location, Brand etc.
- 3. Establishing a two-way communication to fulfill the process.

Following a first few weeks interviewing their team to get in-depth insights on their processes and studying the competitive landscape. We went through a couple of sprints to establish a user flow and finally settled on the one below



Is your residence under your ownership? Please select a suitable. **Property Information** Just answer a few questions so the system can figure out I'm Renting I'm a home owner I'm the landlord what you need and give you a personalized recommendation. What do you pay per unit of electricity? Do you have a different day and night rate? **Previous** 



## **Roof Marking** Marking the area on the roof of your house to calculate a

EV charger installation at home allows electric vehicle owners to conveniently recharge their vehicles, providing a cost-effective and sustainable way to power their cars from the comfort of their

15 X 425W panels and 6.2kWh battery

panel quantity and battery size required for your residence

I'm a home owner

Based on the information you have given, Our specialists will optimize the

Package Price inclusive VAT at 0%

Bird proof guard

conveniently recharge their vehicles, providing a cost-effective and

EV charger installation at home allows electric vehicle owners to conveniently recharge their vehicles, providing a cost-effective and sustainable way to power their cars from the comfort of their

£ 335.00

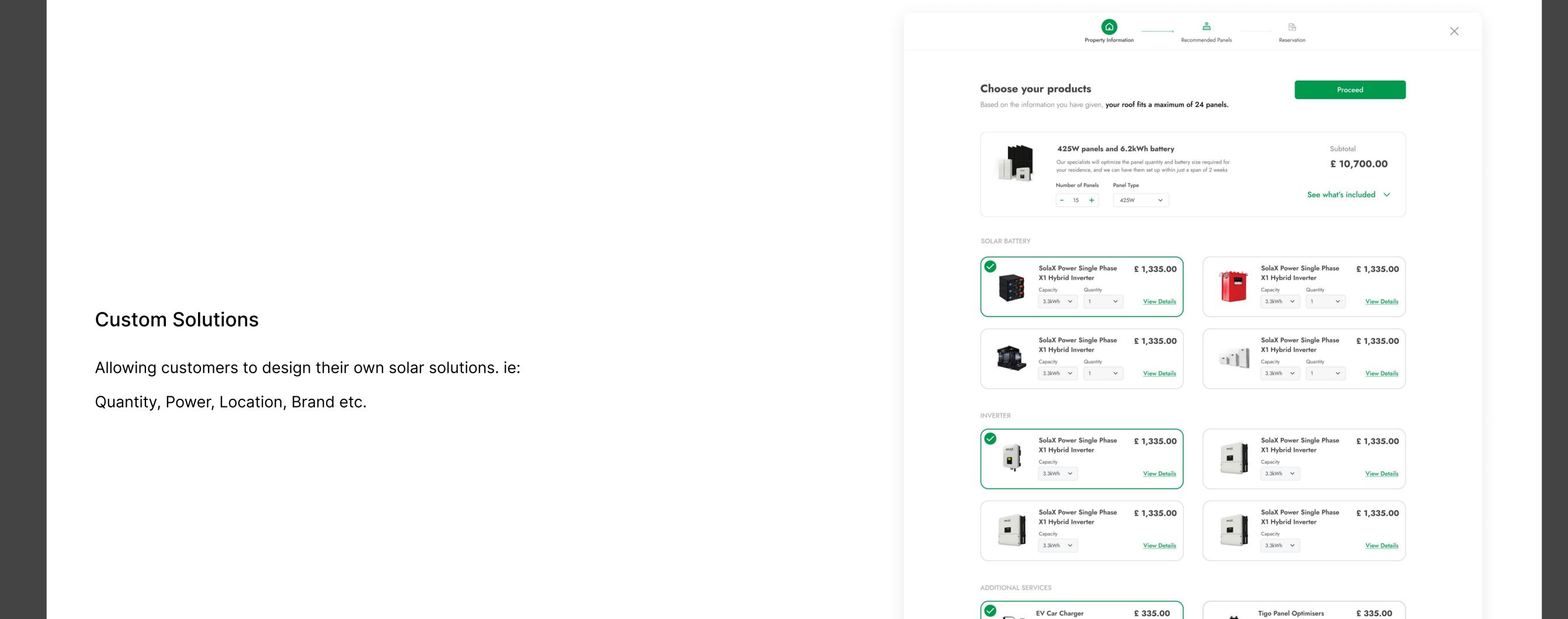
Tigo Panel Optimisers are advanced devices used in solar power

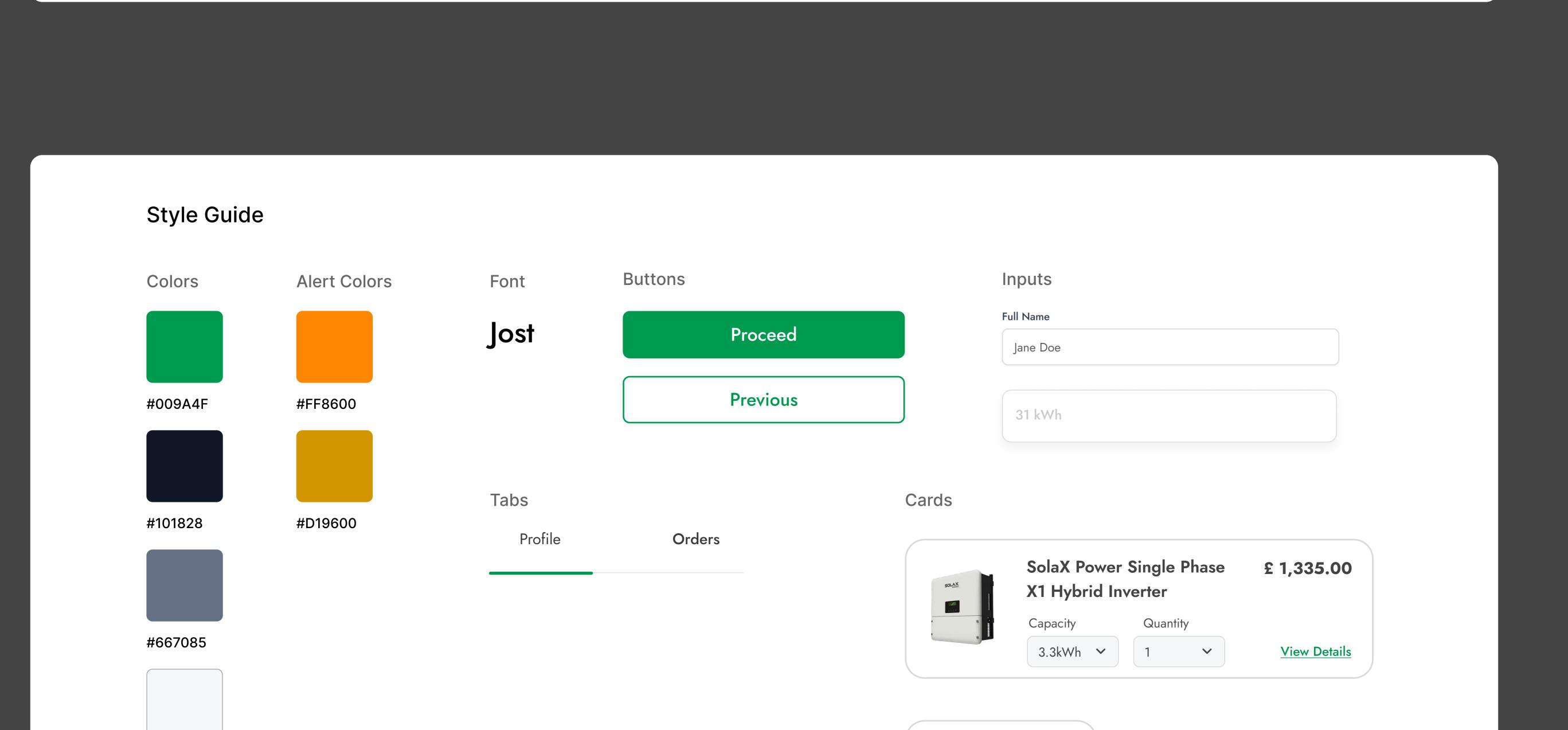
systems to maximize energy production by optimizing each solar

£ 10,700.00

Proceed

ballpark of how many panels would be best.





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