

Installs Direct is a team of professionals who provide solar solutions, installation and maintenance services to their clients in United Kingdom.

| Team Members | My Role | Timeline | Environment |
|---|--------------------------|----------|-------------|
| Vinod Singh (Sr. UX Designer) Tanishq Sharma (UX Designer) | Wireframing, Prototyping | 6 weeks | Web |

Client Overview

Installs Direct is a team of professionals who provide solar solutions, installation and maintenance services to their clients in United Kingdom.

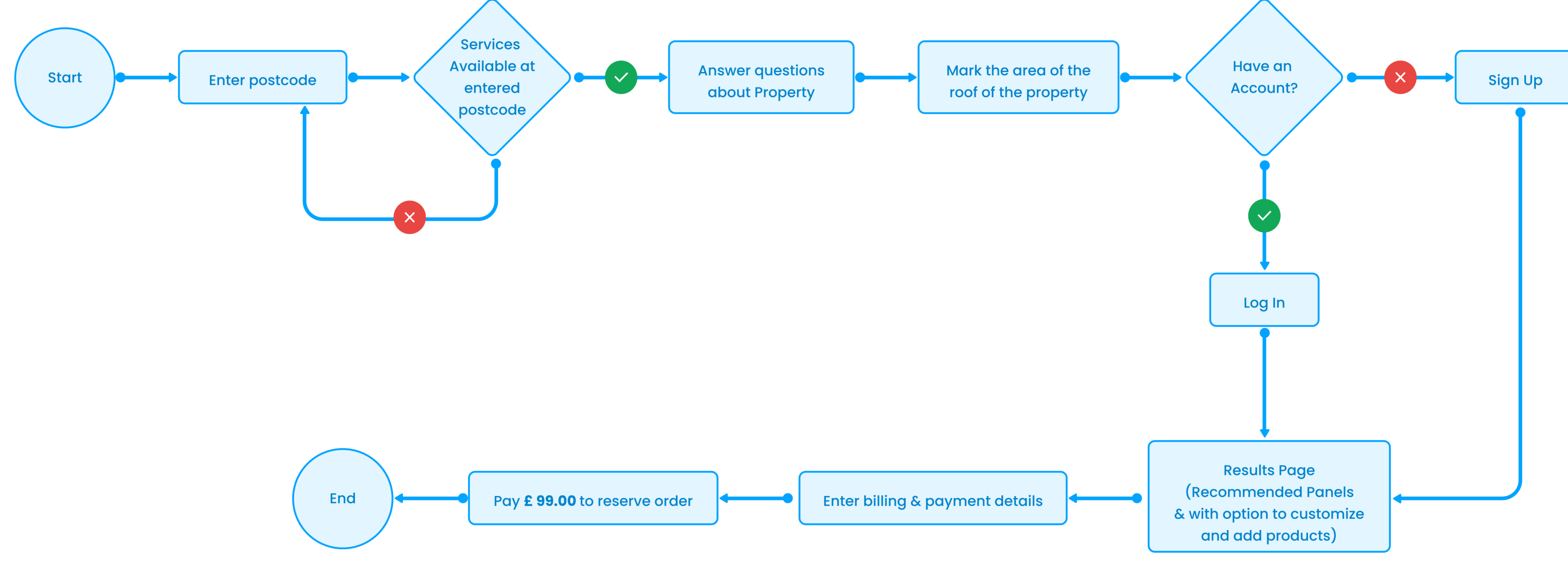
Problem Statement

As an already established business, Installs Direct wanted to expand onto the idea of expanding their reach via a digital platform to compete with other big players in the solar industry. They visioned to gather more prospects/leads by establishing an online presence.

Client Insights

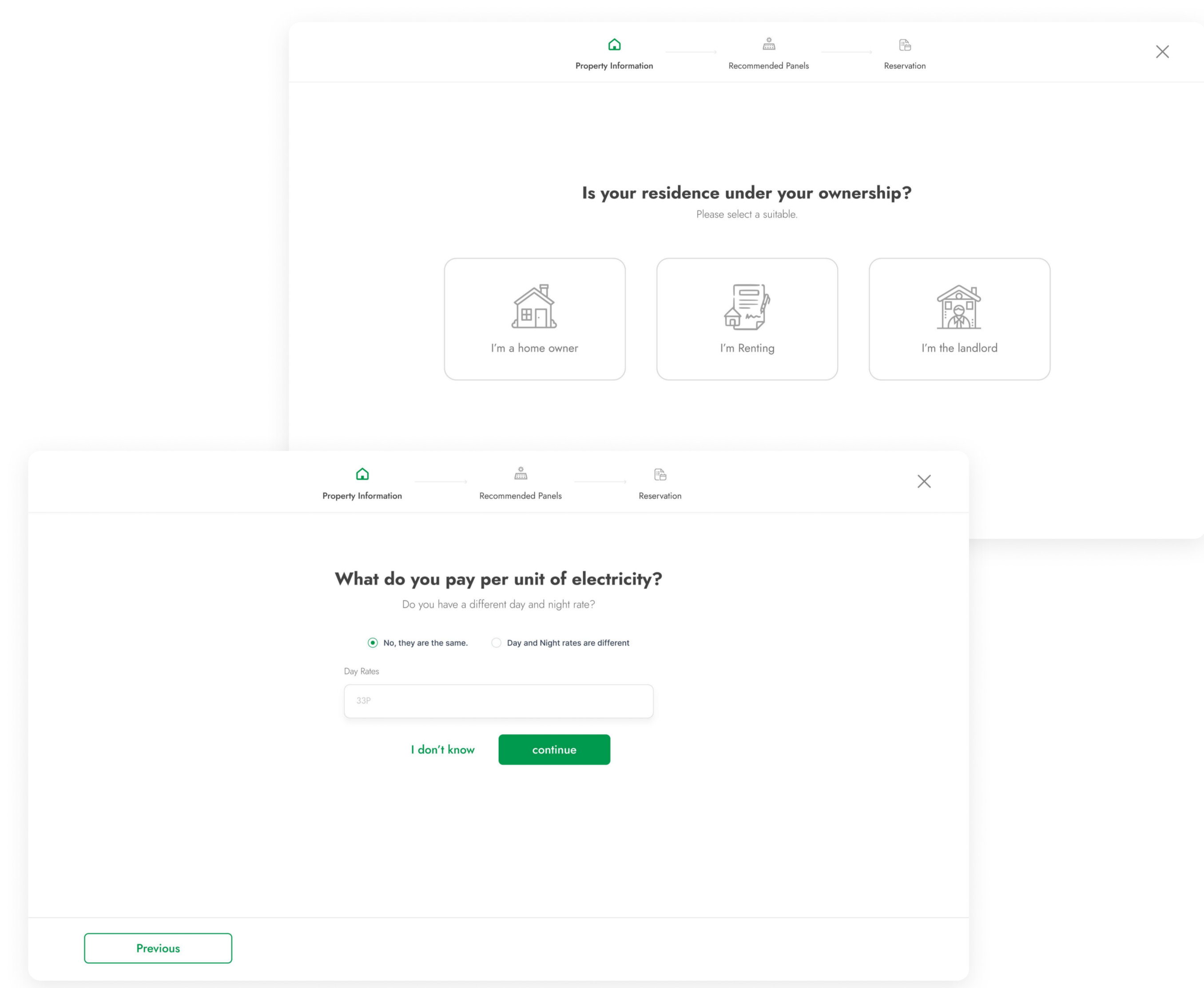
1. An engaging portal which would require client to interact with the system (reducing human-contact) whilst communicating their needs.
2. An approach that would allow customers to design their own solar solutions. ie: Quantity, Power, Location, Brand etc.
3. Establishing a two-way communication to fulfill the process.

Following a first few weeks interviewing their team to get in-depth insights on their processes and studying the competitive landscape. We went through a couple of sprints to establish a user flow and finally settled on the one below



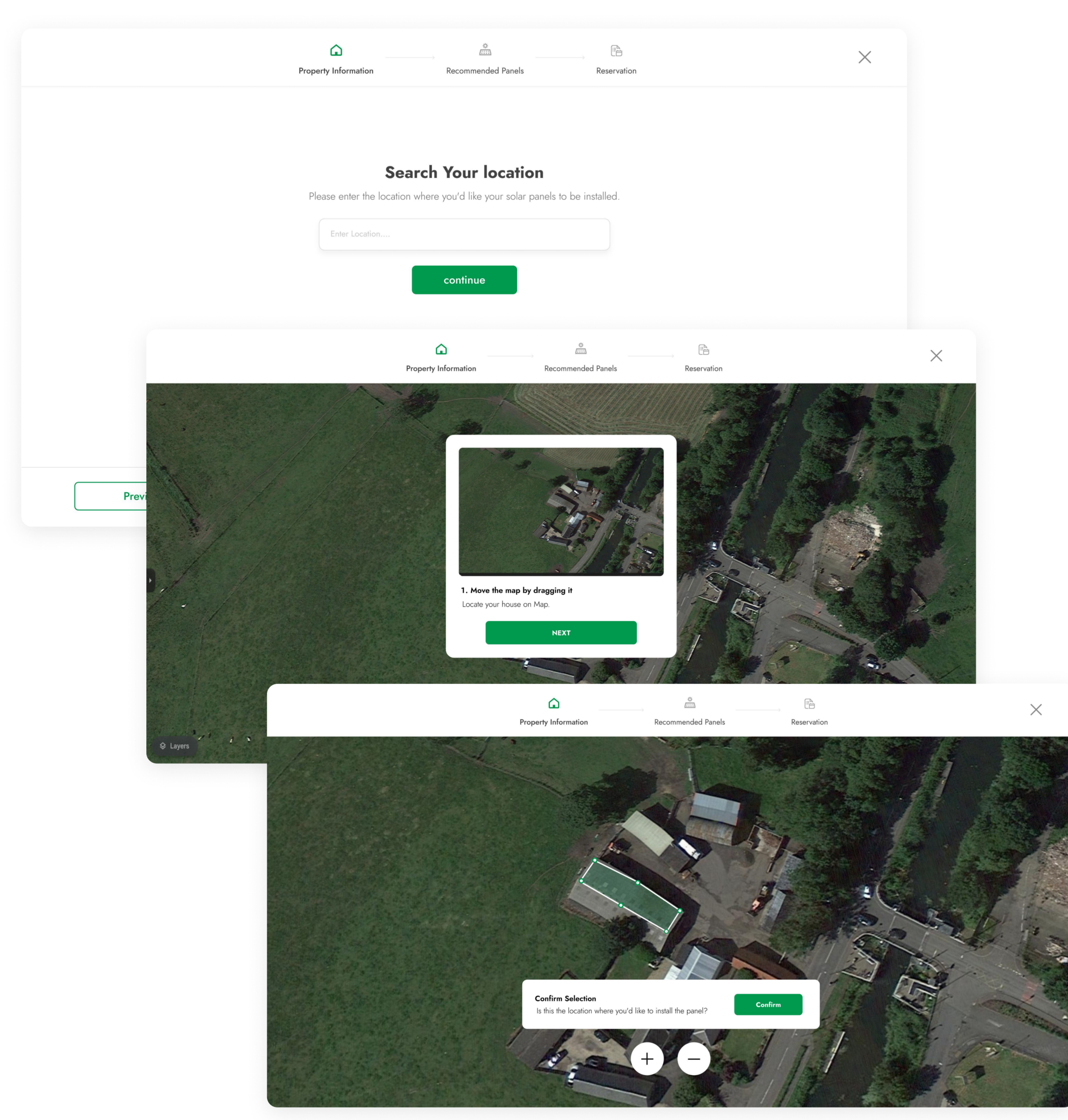
Property Information

Just answer a few questions so the system can figure out what you need and give you a personalized recommendation.



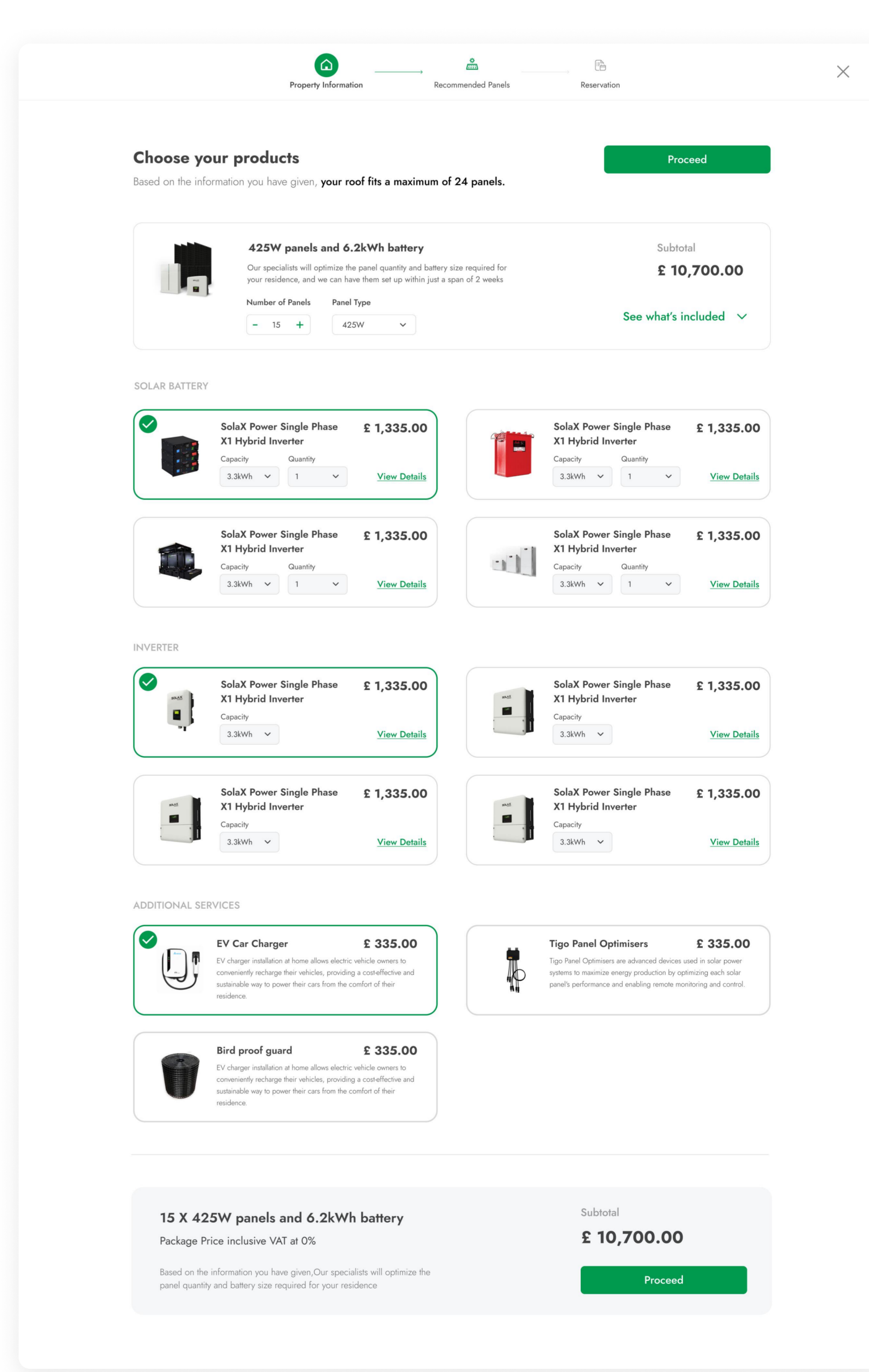
Roof Marking

Marking the area on the roof of your house to calculate a ballpark of how many panels would be best.



Custom Solutions

Allowing customers to design their own solar solutions. ie: Quantity, Power, Location, Brand etc.



Style Guide

| | | | |
|---|---|--|--|
| Colors #009A4F #101828 #667085 #F5F7F9 | Alert Colors #FF8600 #D19600 | Font Just Tabs Profile Orders | Buttons Inputs Full Name <input type="text" value="Jane Doe"/> <input type="text" value="31 kWh"/> Cards |
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